



**National Fastener Distributors Association**

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**The National Fastener Distributors Association  
Partners with Institute for Trend Research**

*Economic Outlook Report Provides Insight into Key Leading Indicators in Fastener Industry*

**June 16, 2008, Chicago , IL** - The National Fastener Distributors Association (NFDA) announced today that it has partnered with the Institute for Trend Research (ITR) to develop a series of customized economic reports produced exclusively for NFDA members.

Produced four times per year by an ITR Senior Economist, the NFDA Economic Outlook Report correlates macroeconomic data to specific product categories directly related to the fastener industry. The reports allow member companies to forecast what effect the economy has on their business and what they can reasonably expect for up to six quarters in the future.

To complement each quarterly report, NFDA will host an Economic Outlook Webinar allowing members to hear first-hand from ITR's Executive Director, Brian Beaulieu, who will review highlights of the report and provide additional analysis. This allows NFDA members the exclusive opportunity to ask questions directly to Beaulieu on the issues specific to their business interests. In addition, ITR will provide a senior economist to speak at all future NFDA Annual Spring Meetings, where they will discuss the reports and present a thorough look at what's ahead for the fastener industry.

The economic outlook reports provide NFDA members solid answers to such questions as when to increase overhead, when to add sales staff, when to cut inventory levels and when to increase or decrease sales and marketing allocations. Knowing when to act, and when not to, can often result in increased profits and costs savings for member companies.

"I am pleased that NFDA is able to offer such an invaluable resource to our membership," commented John Hausoul, NFDA Executive Vice President. "Arming our members with these reports gives them the much needed edge in today's tough marketplace. The NFDA Board felt that access to this data in and of itself is worth the price of membership in NFDA and therefore had no problem offering this benefit free of charge to all members."

The first NFDA Economic Outlook Report will be released in Fall 2008.

For more information on the NFDA Economic Outlook Report, visit [www.nfda-fastener.org](http://www.nfda-fastener.org).

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Established in 1968, the National Fastener Distributors Association has over 200 distributor and associate members. Headquartered in Chicago, NFDA has been a leader in the fastener industry for 40 years, providing biannual meetings, education and affinity programs for its members.